## •planetlabel

## **ARTWORK SPECS**

- All elements of the design must be in **CMYK** or **GRAYSCALE** if it's black ink only. (All Spot colors must be converted to Process)
- No use of 4C blacks (Rich Black)
  (All Black colors must be converted to 100% Black Only, no Cyan, Magenta, or Yellow values)
- All text must be Converted to Outlines

  (For Illustrator Files: Be sure all layers are visible and unlocked, then 'Select All', go to 'Type' and select 'Create Outlines')
- All images must be embedded, CMYK and a minimum of 300 dpi

## Your file must be setup to the finished size plus bleed. For example, if the finished size of your label is going to be 3" x 5", then you'll want to setup your document to 3.125" x 5.125" keeping in mind that the 1/16" bleed will be trimmed off on all sides. See diagram below. Bleed 5.125" Trim: 5" Safe Area: 4.875" Bleed Area: 4.875" Trim Area on all sides Extend any background elements to fill the 'bleed area'. Trim Area: Finished Size This is the finished size of the label. So any text or graphics that are outside this area, will be trimmed off. From Safe Area: 1/16" in from the Trim Area I Keep all elements inside the safe zone that you don't want trimmed off.

## CAREFULLY REVIEW YOUR ARTWORK BEFORE SUBMITTING

Please do your best to submit print-ready artwork.

Any changes, modifications, or corrections that need to be made after the proofing process can result in extra charges and delays in processing your order.

- ✓ Check for spelling errors in your copy
- ✓ Save each design as a separate PDF file
- ✓ DO NOT include crop/trim marks or dielines